

**SWHRMA SPONSORSHIP ADVERTISEMENT RATES
2009-2010**

		LUNCHEON SPONSOR			CONFERENCE SPONSOR			ADVERTISEMENT			CHAPTER SPONSOR	
PLACEMENT	DESCRIPTION	PRIMARY \$150.00	PREMIER \$200.00	ELITE \$275.00	PRIMARY \$250.00	PREMIER \$500.00	ELITE \$1000.00	BRONZE (1MO) \$100.00	SILVER (3 MO) \$400.00	GOLD (6 MO) \$800.00	PLATNUM (12 MONTHS) \$1250.00	
Newsletter	Logo	✓	✓	✓	✓		✓	✓	✓		✓	
	Website Link	✓	✓	✓			✓	✓	✓		✓	
	Business Card Ad		✓			✓		✓				
	Full Page Ad			2 MONTHS			✓			✓	✓	
e-Newsletter	Logo			✓				✓	✓		✓	
	Website Link			✓					✓		✓	
	Business Card Ad		✓			✓		✓	✓			
	Business Card Ad & Link to Full Page Ad			2 MONTHS			✓			✓	✓	
SWHRMA LinkedIn Group	Full Page Ad under "News"			✓			✓	✓	✓		4x PER YEAR	
SWHRMA Site	Banner Ad on Home Page of SWHRMA.org			Optional: Additional \$50 per month for up to 2 months			Optional: Additional \$150 per month for 3 months			✓	✓	
e-Invite	E-Invite Ad on Registration Site			✓		Logo Placement on Sponsorship Tab			N/A	N/A	N/A	N/A
	Website Link		✓	✓				N/A	N/A	N/A	N/A	
	E-Invite Logo on front page		✓	✓			✓	N/A	N/A	N/A	N/A	
Luncheon	1 Vendor Lunch	✓	✓	✓	N/A	N/A	N/A	N/A	N/A	N/A		
	Ad Display during network presentation on big screen			✓	N/A	N/A	N/A	N/A	N/A	N/A	✓	
	Table Display		✓	✓	N/A	N/A	N/A	N/A	N/A	N/A		
	3-5 min time in front of group prior to start of presentation	✓	✓	✓	N/A	N/A	N/A	N/A	N/A	N/A		
Legislative Conference	6 Foot Table Display/Booth in <i>Hallway</i>	N/A	N/A	N/A	✓	✓		N/A	N/A	N/A	N/A	
	6 Foot Table Display/Booth in <i>Main Ballroom</i>	N/A	N/A	N/A		✓	✓	N/A	N/A	N/A	N/A	
	4X5 Ad in Conference Materials	N/A	N/A	N/A	✓	✓		N/A	N/A	N/A	N/A	
	8X10 Ad in Conference Materials	N/A	N/A	N/A			✓	N/A	N/A	N/A	N/A	
	Logo on Conference printed Materials	N/A	N/A	N/A	✓	✓	✓	N/A	N/A	N/A	N/A	
	2-3 minutes of time in front of group in main ballroom	N/A	N/A	N/A	✓			N/A	N/A	N/A	N/A	
	3-4 minutes of time in front of group in main ballroom	N/A	N/A	N/A		✓		N/A	N/A	N/A	N/A	
	5-6 minutes of time in front of group in main ballroom	N/A	N/A	N/A			✓	N/A	N/A	N/A	N/A	
2 Boxed Lunches	N/A	N/A	N/A	✓	✓	✓	N/A	N/A	N/A	N/A		

Luncheon Sponsorship & Advertising packages may be combined and provided a 20% discount.