



**Our Mission: Enhance Professional Development**

*With a vision to be the premier resource for leadership and development for Human Resource Professionals and organizations within Southwest Washington.*

**November 2011**

**Message from the President**

**2012 SWHRMA Slate of Officers** At our November meeting, we will be voting in SWHRMA’s 2012 Board of Directors. Here is the Slate of Officers for vote. We hope to see you at our November meeting!



- Earl Meininger **President**
- Matt Warner **President-Elect**
- Sheryl Johnson **Past President**
- Tracy Peterkin **Programs Director**
- Brenda Wallace **Events Operations Director**
- Skye Mercer **VP of Communications**
- Meridith Green **Diversity Director**
- Kelly Kidd **Treasurer/Secretary**
- Stephanie Leach **Workforce Readiness/College Relations**
- Tracy Whitmore **Professional Development/Certification**
- Tami Harmon **Professional Development/Certification**
- Open **Membership Director**

**Volunteer Opportunity—Get Involved!** We are looking for a **Membership Director**. We will also soon be looking for **Professional Development Director** in the spring. If you would like to know more, contact any SWHRMA Board Member

**2011 SWHRMA Member Survey Now Open - Respond and Win!** The 2011 SWHRMA Member Survey is now open for your responses. The SWHRMA Board uses your responses to plan programs, conferences, and events that are valuable to our members. Complete the survey by November 15 and be entered to win a \$100 Visa gift card. Respond now at <http://bit.ly/s5jz6> . For questions about the survey, please contact Matthew Warner at [matthewdouglaswarner@gmail.com](mailto:matthewdouglaswarner@gmail.com).

Sincerely,  
  
Sheryl Johnson, SPHR  
SWHRMA 2011 President



Visit Us at [www.SWHRMA.org](http://www.SWHRMA.org)

# SWHRMA After Hours Networking Event

**Thursday, November 3rd, 2011**

**Applewood Restaurant & Bar** | 2005 SE 192<sup>nd</sup> Street, Suite 100 | Vancouver, WA 98607

<http://www.applewood.net>

**5:30 PM - 7:30 PM**

**Member Cost: \$0.00**

**Non Member Cost: \$0.00**

**Please RSVP by Noon on Thursday, 11/3/11 to Tracy Peterkin at [Tracy@TJandassociates.com](mailto:Tracy@TJandassociates.com) so we may provide appropriate arrangements.**

All Human Resources, Business Professionals and Job Seekers are encouraged to attend. SWHRMA membership is not required; all are welcome! No cost to participate; however food and beverages will be available for purchase.



**Also, save-the-date for our next Networking event which will be Thursday, December 1<sup>st</sup> – location to be announced.**

**Thank you to our November networking event sponsor: Matthew J. Stack at Edward Jones.**

**Edward Jones**  
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**Is on board with the crazy idea that nest eggs, like children, shouldn't be left with strangers.**

**Matthew J Stack**  
Financial Advisor  
700 SE Chkalov Drive Suite 15  
Vancouver, WA 98683  
360-253-2611

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## November Program - Vancouver

### “HR Hot Topics - What is on the Horizon in 2012?”

- What state law changes you need to know about before the new year?
- What are the EEOC's priorities in 2012 and how should businesses adapt before there is a problem?
- How will changes at the NLRB impact both unionized and nonunionized workforces?

#### WHEN

Tuesday, November 08, 2011 7:45 AM - 9:30 AM

**Registration and Breakfast at 7:45 AM**  
**Meeting and Program start at 8:15 AM**

#### WHERE

Royal Oaks  
8917 NE Fourth Plain Blvd,  
Vancouver, WA 98662

#### Attire

Business Casual

#### FEE

[View Event Summary](#)

#### RSVP

Sunday, November 06, 2011

**Register Today! Online at [www.swhrma.org](http://www.swhrma.org)**

*\*HRCI credits pending.*

**Thank you to our November meeting sponsor: The Wellness Champions**  
**[www.WellnessChampions.org](http://www.WellnessChampions.org)**



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web: [WellnessChampions.org](http://WellnessChampions.org)

email: [TheWellnessChamps@gmail.com](mailto:TheWellnessChamps@gmail.com)

## SWHRMA Partner Info

### PHRMA – Portland Human Resources Management Association

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"Jamaican Me Crazy!!"

### 2011 PHRMA Member Appreciation & Volunteer Recognition Event

November 9, 2011  
4:30-6:30 PM, Doubletree Hotel, Lloyd Center

This event will be **free** to all PHRMA and SHRM members

Guests and non-members \$15

**Registration** is required for all! [www.portlandhrma.org](http://www.portlandhrma.org)



### ASTD – CASCADIA

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The Cascadia Chapter is dedicated to being the premier resource for workplace learning professionals in our service area (Oregon and SW Washington).

The Cascadia Chapter of the American Society for Training and Development (ASTD) has been supporting workplace learning and performance professionals (WLP) in Oregon and SW Washington since 1947.

Learn more about networking, training and development and business opportunities by visiting [www.astdcascadia.org](http://www.astdcascadia.org).



Visit Us at [www.SWHRMA.org](http://www.SWHRMA.org)



# SWHRMA Board & Committee Members

## 2011 SWHRMA Board Members

If you have any questions regarding your SHRM and/or SWHRMA membership feel free to contact any one of our board members or volunteers for more information! Our contact information is on the SWHRMA website.

<http://swhrma.org/index.php/board>

|                                  |  |
|----------------------------------|--|
| <b>Sheryl L. Johnson, SPHR</b>   | President  |
| <b>Earl Meininger, PHR</b>       | President Elect                                    |
| <b>Wendy Henderson, PHR</b>      | Past President & Interim Foundation Director       |
| <b>Matthew Warner, MBA, SPHR</b> | Vice President                                     |
| <b>Tracy Peterkin, PHR</b>       | Secretary  |
| <b>David Konz, PHR</b>           | College Relations Director                         |
| <b>Brenda Wallace, SPHR</b>      | Programs Co Chair & Registrar                      |
| <b>Kelly Kidd, SPHR</b>          | Communications Director                            |
| <b>Stephanie Leach, PHR</b>      | Workforce Readiness Director                       |
| <b>Meridith Green, SPHR</b>      | Diversity Director                                 |
| <b>Tami Harmon, PHR</b>          | Professional Development & Certification Co -Chair |
| <b>Tracy Whitmore, PHR</b>       | Professional Development & Certification Co-Chair  |
| <b>Elizabeth Stork</b>           | Legislative Director                               |
| <b>Steve Weinberg, Ph.D.</b>     | Membership Director                                |
| <b>Foundation Director</b>       | Position Open                                      |

## 2011 SWHRMA Committee Members

|                               |  |
|-------------------------------|--|
| <b>Amy Ferdinando</b>         | Sponsorship & Advertising Committee Chair            |
| <b>Skye Mercer, MBA, SPHR</b> | Communications Committee Chair; Foundation Committee |
| <b>Susanne Cox</b>            | Foundation Committee                                 |
| <b>Cerise Jolliver, PHR</b>   | Membership Committee Chair                           |
| <b>Mitzi Ang</b>              | College Relations Committee Chair                    |
| <b>Tamara Russell, PHR</b>    | Membership Job Postings                              |
| <b>Krista Holland</b>         | Website Coordinator                                  |
| <b>Carol Zaharko, SPHR</b>    | Longview Committee Chair                             |
| <b>Julie Nelson, PHR</b>      | Longview Committee Member                            |
| <b>Debbie Troyer, PHR</b>     | Longview Committee Member                            |
| <b>Debbie Luchau, SPHR</b>    | Longview Committee Member                            |
| <b>Lisa Straughan, PHR</b>    | Longview Committee Member                            |



Visit Us at [www.SWHRMA.org](http://www.SWHRMA.org)

**Thank you to our November sponsors!**



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**Matthew J Stack**  
Financial Advisor

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**Good Health** leads to

**Company Wealth**

## ***Services We Offer to Help Your Company***

### ***Complimentary Health Fairs***

#### ***Option 1 - Participate at Your Health Fair***

We attend your health fair and conduct stress screenings

#### ***Option 2 - Help You Establish a New Health Fair*** (Some restrictions may apply)

### ***Complimentary Health Talks***

#### ***Lunch & Learn***

A 1 hour educational presentation, from one of our doctors, we bring in lunch for all attendees as well

#### ***10 Minute Talk***

Our doctors come to your business and give a health related tip at one of your meetings or gatherings

### ***Complimentary Computerized Stress Screenings***

#### ***10 Minute Screenings***

Our doctor conducts a pain-free, non-invasive scan of the neck to see how the body is handling stress.  
Conducted at a health fair, or in your office by appointment.

### ***On-site Chair Massages***

#### ***Everyone Deserves a Little Pampering***

Book one of our massage therapists to come to your office and relieve your employees stress through a convenient chair massage



***For more information  
please contact us at...***

***phone: 360.553.8288***

***email: [TheWellnessChamps@gmail.com](mailto:TheWellnessChamps@gmail.com)***

***web: [WellnessChampions.org](http://WellnessChampions.org)***

AFFILIATE OF  
**SRM**<sup>™</sup>  
SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

**Visit Us at [www.SWHRMA.org](http://www.SWHRMA.org)**

# Sponsorship

## Interested in becoming a SWHRMA sponsor?

Depending on the level of sponsorship you commit to, benefits of becoming a sponsor include:

- Your Logo in the newsletter and e-invite
- Your Website link in newsletter and e-vite
- Up to 5 minutes in front of group before the main speaker
- A free meal for the sponsor meeting attendee (additional meals are \$30 each).
- Ability to collect business cards for follow up by offering a giveaway with a minimum value of \$25
- 3x5 Business card ad on the e-newsletter
- After the event, a thank-you email to the group again including your logo and website
- 6 foot table display near registration table at event

**For more information about  
SPONSORSHIP contact Amy  
Ferdinando at  
360-713-6908 or  
[aferdinando@unitusccu.com](mailto:aferdinando@unitusccu.com)**