

Southwest Washington Human Resource Management Association  
Board of Directors Meeting  
Thursday, July 17, 2008  
The Academy  
400 E. Evergreen Blvd  
Vancouver WA

3:30 pm

**Present:** Lisa Hobbs, Ann Nordquist, Joanne Hagner, Patti Murphy, Carol Zaharko, Jeanne Brault, Angie Sperandio-Hart

**Absent:** Carrie Cofer, Julie McCord, Becky Whitten, Wendy Henderson, Elizabeth Stork, Jennifer Burris, Krista Holland

**Guests:** Diana Shaw, Brenda Wallace

The purpose of the board meeting was to review progress toward 2008 objectives determined at the December 2007 Board Retreat, and to review progress toward meeting the 2008 Chapter Activity Plan objectives.

### 2008 Objectives

*Programs* - on track with submitting all programs for HRCI certification, increasing luncheon attendance, and increasing the number of strategic presentations (4.5 CEUs year-to-date).

*Membership* - not present to report. Deferred applying for the Pinnacle Award until 2009 for Networking Events to give us time to track success (e.g., increase in membership as a result of events).

*Secretary* - not present to report

*College Relations* - on track with enhancing student participation in student games with Portland and designating a volunteer to fill in during Tamara's absence. To date, the Student Chapter has not had a fund raising event we're aware of to support.

*Professional Certification* - on track with encouraging HR professionals to obtain HRCI certification and increasing electronic communications. Will defer offering the GPHR certification classes until a later date.

*Diversity & Foundation* - completed diversity conference & obtained strategic credits for the luncheon presentation of that conference. Foundation auction not until November.

*Communications* - on track with promoting monthly luncheons on the website & electronically reminding members. Recently redesigned the newsletter, receiving positive feedback. Need to consider attaching a registration form (or link) to each e-mail blast about upcoming meetings.

*Workforce Readiness* - completed both objectives set out for 2008.

*Website* - sought & received Board member feedback on functionality & features of the website

[2008 Chapter Achievement Plan - CAP - Board members who were not present at the July 17 meeting would need to review the CAP planning worksheet and share their status update](#)

Section 1: Chapter Basic Requirements - On track for the year. Need to make sure meeting notices are being submitted to local newspapers, and will start promoting SHRM services/benefits via a slideshow format while attendees are eating lunch at monthly meetings.

Section 2: The Chapter, Its Members & the Community - Need to look into adding FEMA, State Emergency Services Division, Red Cross & Salvation Army links to our website (community disaster agencies).

Section 3: Core Leadership Areas - appears we're on track for meeting a number of the objectives; however, each Board member needs to review to determine what needs to be accomplished in their area of responsibility by 12/31/08.

Chapter Affiliation Agreement with Other HR Affiliates

Lisa has contacted the chairs/chapter presidents of PHRMA, OSWILG and NWEEO as to whether they would be interested in having a similar affiliation agreement with SWRHMA that we have with CWCG. The recent affiliation with Columbia-Willamette Compensation Group, and potential affiliations with the Portland Human Resource Management Association (PHRMA), Oregon & Southwest Washington Industry Liaison Group (OSWILG), and Northwest Equal Employment Opportunity (NWEEO) raised

questions in terms of registration for Chapter events. Brenda, Lisa, Ann and Wendy will meet to discuss the logistics.

### Employment Conference

Ann left copies of the “Save the Date” flier for this evening’s Networking Event. Patti distributed an update on the October 21 Employment Conference. Discussed narrowing Ike Dixon’s luncheon topic to “Recruiting for Diversity & Cultural Competence”. Patti is finalizing Winsor Jenkins as the Track 2 speaker at 2:20 pm on Collaboration and the Human Resource Professional. Will be applying for strategic CEUs for Executive Compensation Trends, Recruiting for Diversity, Collaboration, and the Power of Networking & Relationship-Building. Speaker bios & program summaries/learning points need to be submitted by mid-August.

### Other Discussions

Discussed including a food drive with our November Silent auction and maybe participating in an “Angel Tree” donation.

A subcommittee of Ann Nordquist, Carol Zaharko, Brenda Wallace, Cerise Jolliver, Angie Sperandio-Hart, and Wendy Henderson will meet to discuss nametags for monthly meetings immediately after the August 12 meeting.